



National Productivity Council

Training Programme on

Mission LiFE: Lifestyle for Environment and Green Credit

20th – 24th November 2023

Munnar, Kerala



1. ABOUT NPC

National Productivity Council (NPC) is an autonomous organization under the Department of Promotion of Industry and Internal Trade, Ministry of Commerce & Industry, Government of India. The present expertise available in NPC has a resource base of professionals from fields such as Economics, Industrial Engineering, Human Resource Management, Energy, Environment, IT, Project Monitoring and Evaluation, Research Studies and Baseline Surveys. In addition, services of external professionals and subject matter specialists are also sought on need basis, depending upon the nature and scope of work. NPC extends services from its headquarter at New Delhi and 12 regional offices across the country manned by more than 100 full time professionals. NPC has professionals from diverse fields to provide Consultancy, Capacity Building and Project Monitoring Unit (PMU) services to various organisations including Central Government Ministries and State Governments.

2. PROGRAMME THEME

Environmental degradation and climate change are global phenomena where actions in one part of the world impact ecosystems and populations across the globe.

Over the last two decades, several macro measures have been implemented globally to address environmental degradation and climate change, including policy reforms, economic incentives and regulations. Despite their enormous potential, actions required at the level of individuals, communities and institutions have received limited attention.

Changing individual and community behaviour alone can make a significant dent in the environmental and climate crises. According to the United Nations Environment Programme (UNEP), if one billion people out of the global population of eight billion adopt environment-friendly behaviours in their daily lives, global carbon emissions could drop by approximately 20 per cent.

The concept of 'Lifestyle for the Environment (LiFE)' was introduced by Hon'ble Prime Minister Shri Narendra Modi at COP 26 in Glasgow. He called upon the global community to rekindle a global pursuit of Lifestyle for Environment (LiFE). He urged to take LiFE forward as an international mass movement towards “mindful and deliberate utilisation, instead of mindless and destructive consumption”. The Mission emboldens the spirit of the P3 model, i.e., Pro Planet People, as it is premised on the basic principles of 'Lifestyle of the planet, for the planet and by the planet.

Changing our lifestyle, however, is not easy. Our habits are deeply ingrained in our daily lives and are continually reinforced through several elements of our environment. Translating our intention to do good for the environment is not always easy to translate into action. However, it is not impossible. By taking one action at a time and making one change daily, we can change our lifestyle and inculcate long-term environment-friendly habits. Studies suggest that practising an action for a minimum of 21 days helps make it a habit.

Green Credit Programme is proposed to be launched at national level to leverage a competitive market-based approach for Green Credits thereby incentivising voluntary environmental actions of various stakeholders. Apart from incentivizing individual/community behavior, the Green Credit Programme will encourage private sector industries and companies as well as other entities to meet their existing obligations, stemming from other legal frameworks, by taking actions which are able to converge with activities relevant for generating or buying Green Credits. Green Credits will arise from a range of sectors and entities, ranging from small-scale

ones— such as, individuals, Farmer Producer Organisations, cooperatives, forestry enterprises and sustainable agriculture enterprises; to those being developed at the level of Urban and Rural Local Bodies, private sectors, industries and organisations. Green Credits will be tradable outcomes and will act as incentives.

3. LEARNING OBJECTIVES

This training program aims to sensitize participants in the following ways:

- Encouraging Organisations to adopt simple yet impactful environmentally friendly practices
- Facilitating rapid responses from industries and markets to meet changing demands
- Promoting towards Net Zero sustainable consumption and production (policy).
- Creating a market based mechanism for providing incentives in the form of Green Credits to individuals, Farmer Producer Organisations, cooperatives, forestry enterprises, sustainable agriculture enterprises, Urban and Rural Local Bodies, private sectors, industries and organisations for environment positive actions;

4. BROAD PROGRAMME COVERAGE

The following topics shall be covered during the training programme:

- Lifestyle for Environment: Principles, approach and its significance
- How to create positive impact of environment through water uses efficiency, waste management & reduction and energy efficiency
- Sustainable food system & healthy lifestyle adoption
- Green Credit programme as per notification issued by Government of India
- How to earn Green Credits
- Case studies & examples of LiFE to make your organisation Sustainable.

5. TARGET PARTICIPANT

The programme is designed for officials working across different functional areas of management including administration, finance, personnel & training/HRD, etc. from State and Central Governments Departments/Ministries, Public Sector Units, Private Sector Enterprises, Urban Local Bodies, State Pollution Control Boards/Pollution Control Committees, Co-operatives, Corporations, Banks, NBFCs, Labor Unions/Associations, Financial Institutions and/or Academic and/or Research Institutions.

6. METHODOLOGY

Methodology of the training program would be participative in nature. The sessions would be based on conceptual deliberations, case studies, success stories and group exercises/discussions.

7. FACULTY

The faculty for the training programme will comprise of senior NPC Experts & other renowned and experienced Trainers from the respective field.

8. PROGRAMME FEE & VENUE

Program Venue	Munnar, Kerala
Programme Fee	Residential Participants ₹ 55000 /- + 18% GST Non –Residential Participants ₹ 39500 /- + 18% GST

9. PAYMENT DETAILS

100% Payment has to be made in advance along with acceptance of proposal.

- **ECS Payment Details:** Indian Overseas Bank, 70, Golf Link, New Delhi Branch; A/c No. 026501000009207, IFSC Code. IOBA0000265
- DD/Cheque should be drawn in the name of NATIONAL PRODUCTIVITY COUNCIL payable at NEW DELHI
- NPC'S PAN No: AAATN0402F, NPC'S GSTIN: 07AAATN0402F1Z8

As per GOI notification No. 9/2017-Integrated Tax (Rate) dated 28.06.17, Sr. No. 75, Heading 9992 (at page no. 19 of the notification) No GST is applicable where Services provided to the Central Government, State Government, UT Administration under any training programme for which total expenditure is borne by the Central Government, State Government, UT Administration.

**Director & Group Head
Environment & Climate Action Group
National Productivity Council
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New Delhi – 110003
Email Id: sk.vimal@npcindia.gov.in
Tel: 011-24607325, 7888724793**

10. GENERAL INSTRUCTIONS

- The Residential programme fee covers the professional fees towards training, board & lodge of the Participant(s). The fee once deposited is non-refundable, however, substitutions are allowed.
- Each participant should carry their ID cards and necessary letters / orders issued by their department for attending the training program.
- NPC shall not bear any charges towards participants' to & fro travel from their residence / place of stay and the training program venue. All participants shall make their own arrangement to reach the venue on time as per the programme schedule.
- Participants are requested to assure their health and safety during the training period and NPC will not be liable for medical expenses incurred by the participants during the program.

- NPC will not provide boarding and lodging before and after the dates of programme. Participants planning to stay longer than the scheduled duration should arrange the same at their own cost.
- **Settlement of additional bills:** The hotel will be instructed to open separate folio for each participant. Participants may directly settle their additional dues regarding family member, laundry, telephone, mini bar, room service, overstay etc. with the hotel before checkout.
- The participants shall be awarded Certificate of Participation on successful completion of programme.
- Any other terms and conditions apply as may be notified by NPC at any point of time.
- Referring to GST guidelines, you are requested to confirm the applicability of GST payment for your department.
- Participants are required to follow the necessary COVID protocols during training.



NATIONAL PRODUCTIVITY COUNCIL
5-6 Institutional Area, Lodhi Road, New Delhi – 110003
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APPLICATION FORM FOR NOMINATIONS

Title of Programme:

Programme Duration:

Location:

Details of Nominated Participants:

S. No	Name of Delegate	Designation	Mobile No.	Email ID	Official Address for correspondence
1					
2					
3					
4					
5					

Details of Nominating Authority:

Name:

Designation:

Organization:

Address

Contact Number:

Email ID:

Signature

Details of Proof of payment of Programme fee (*RTGS / NEFT Details; Cheque, DD*):

Payment Particulars

- **ECS Payment Details:** Indian Overseas Bank, 70, Golf Link, New Delhi Branch; A/c No. 026501000009207, IFSC Code. IOBA0000265
- In case of ECS Payment, the payment details should be intimated accordingly along with UTR number
- DD/Cheque should be drawn in the name of NATIONAL PRODUCTIVITY COUNCIL payable at NEW DELHI
- Programme Fees per Participant plus GST to be paid in advance
- PAN No: AAATN0402F, GSTIN: 07AAATN0402F1Z8



LiFE

Lifestyle for
Environment



National Productivity Council

(Under Department for Promotion of Industry and Internal Trade)

Ministry of Commerce and Industry

Government of India

5-6, Institutional Area, Lodhi Road

New Delhi – 110003

Tel: 011-24607331, Ext-325, 7888724793

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